

Martin LaMonica

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Professional Summary

- Veteran journalist with experience as a reporter, editor, and news manager.
- Track record of building an audience through original reporting and analysis, social media and multimedia content.

Work Experience

Jan. 2015 to present: Deputy Managing Editor, Environment & Energy Editor at The Conversation

- Commission and edit articles and essays written by academics for general audience. Help develop editorial strategy and oversee daily publishing of newsletter.

July 2014 to Dec. 2014: National Correspondent, Xconomy

- Reported daily on innovative startups in energy, robotics, agriculture and emerging technology.
- Organized commercial robotics event in Silicon Valley.

June 2012 – Dec. 2014: Freelance writer

- Wrote feature stories for MIT Technology Review, IEEE Spectrum, the Boston Globe, the Guardian Sustainable Business, Scientific American, New Scientist, Greentech Media and GreenBiz.

June 2012 - May 2013. Contributing editor, Technology Review

- Authored blog on energy technology, publishing three posts per week. Wrote news analysis stories and features for web site and print magazine.

2002 to May 2012: Senior Editor, CNET News.

- Wrote news and analysis stories in fast-paced online newsroom, covering high-profile beats of clean tech and enterprise computing.
- Produced photo slideshows, video reports, and weekly "Green Minute" radio spot.
- Launched and ran the Green Tech blog, a finalist for Editor & Publisher's EPPY award for the best news or political blog in 2010.

1995 to 2002: Executive Editor, InfoWorld Media Group/IDG.

- Managed 20 reporters and editors, edited front-page news stories and features for print.
- Shifted print-oriented staff to Web, focused weekly print publication on news analysis.

1991 to 1995: IDG News Service, Paris correspondent and Boston correspondent.

- Covered U.S. and European IT news for technology publisher's online wire service.

Publications and other skills

- Articles have appeared in Smithsonian, OnEarth, CBS News.com, CNN.com, BusinessWeek, Red Herring, CIO magazine, Christian Science Monitor.
- Worked as editorial assistant at ABC News during first Gulf War and BusinessWeek in Paris.
- Panel moderator at the Consumer Electronics Show, Lux Research Emerging Technology Forum, Cleantech Forum, and Xconomy conference on entrepreneurship. Chosen to moderate ARPA-E Energy Innovation Summit.
- Fluent in French, proficient in Spanish.

Education

- Cornell University. Bachelor's degree in English with additional studies in engineering.
- Fellowships at Knight Science Journalism Program at MIT (3-day boot camp), Institutes for Journalism & Natural Resources, Reynolds Center for Business Journalism, Wharton Business School, and Poynter.